

# Wayfinding Signage Program

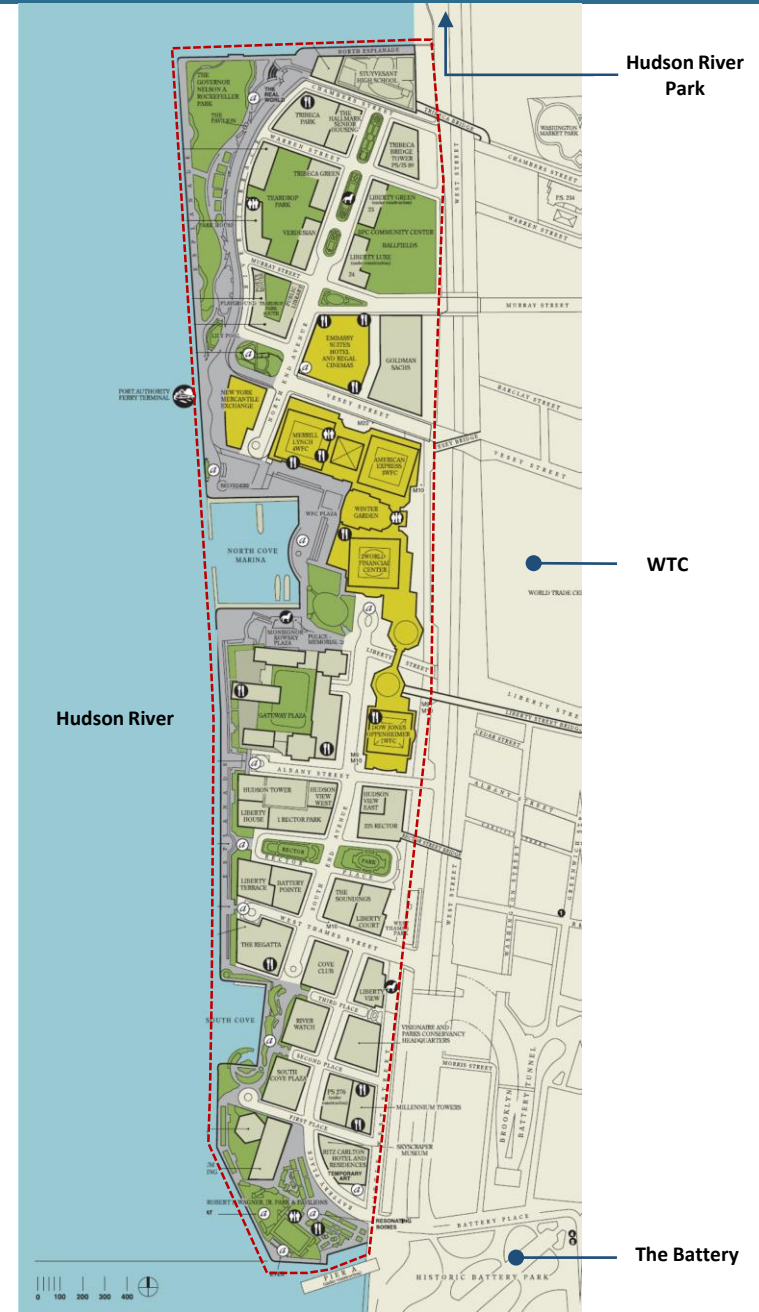
## Battery Park City

Community Board 1

May 6, 2020

# Project Background and Description

- In 1993, BPCA instituted a comprehensive wayfinding and signage program that has been updated through time.
- As a result of changes that have occurred in and around BPC over the past 27 years, the 1993 signage program has become outdated.
- In 2017 BPCA contracted 212/Harakawa, Inc. to design a new wayfinding signage program, intended to improve signage for multiple users in BPC.
- The signage design was completed in 2019. Fabrication and Installation will begin in the Summer of 2020.



# Project Phases

## Phase 1

Fabrication of all signs and the installation of signs that are not in conflict with planned construction.

- Fabrication of all 212 signs, including Attic Stock
- Installation of 157 signs

## Phase 2

Installation of the remaining signs not installed in Phase 1 due to conflicts with planned construction at the BPC Ballfields

- Installation of the remaining 3 signs



# Sign Types



Sign Type A  
1/4" = 1'-0"



Sign Type B1  
1/4" = 1'-0"



Sign Type B2  
1/4" = 1'-0"



Sign Type C1  
1/4" = 1'-0"



Sign Type C2  
1/4" = 1'-0"



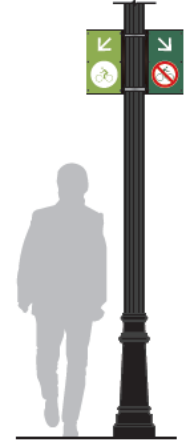
Sign Type C3  
1/4" = 1'-0"



Sign Type C10  
1/4" = 1'-0"



Sign Type C11  
1/4" = 1'-0"



Sign Type C20  
1/4" = 1'-0"



Sign Type E1  
1/4" = 1'-0"



Sign Type E2  
1/4" = 1'-0"



Sign Type E10  
1/4" = 1'-0"



Sign Type E11  
1/4" = 1'-0"



Sign Type F1  
1/4" = 1'-0"



Sign Type F2  
1/4" = 1'-0"



Sign Type F3  
1/4" = 1'-0"



Sign Type H  
1/4" = 1'-0"



Sign Type J  
1/4" = 1'-0"

# Sign Types



Sign Type A  
1/4" = 1'-0"



Sign Type B1  
1/4" = 1'-0"



Sign Type B2  
1/4" = 1'-0"



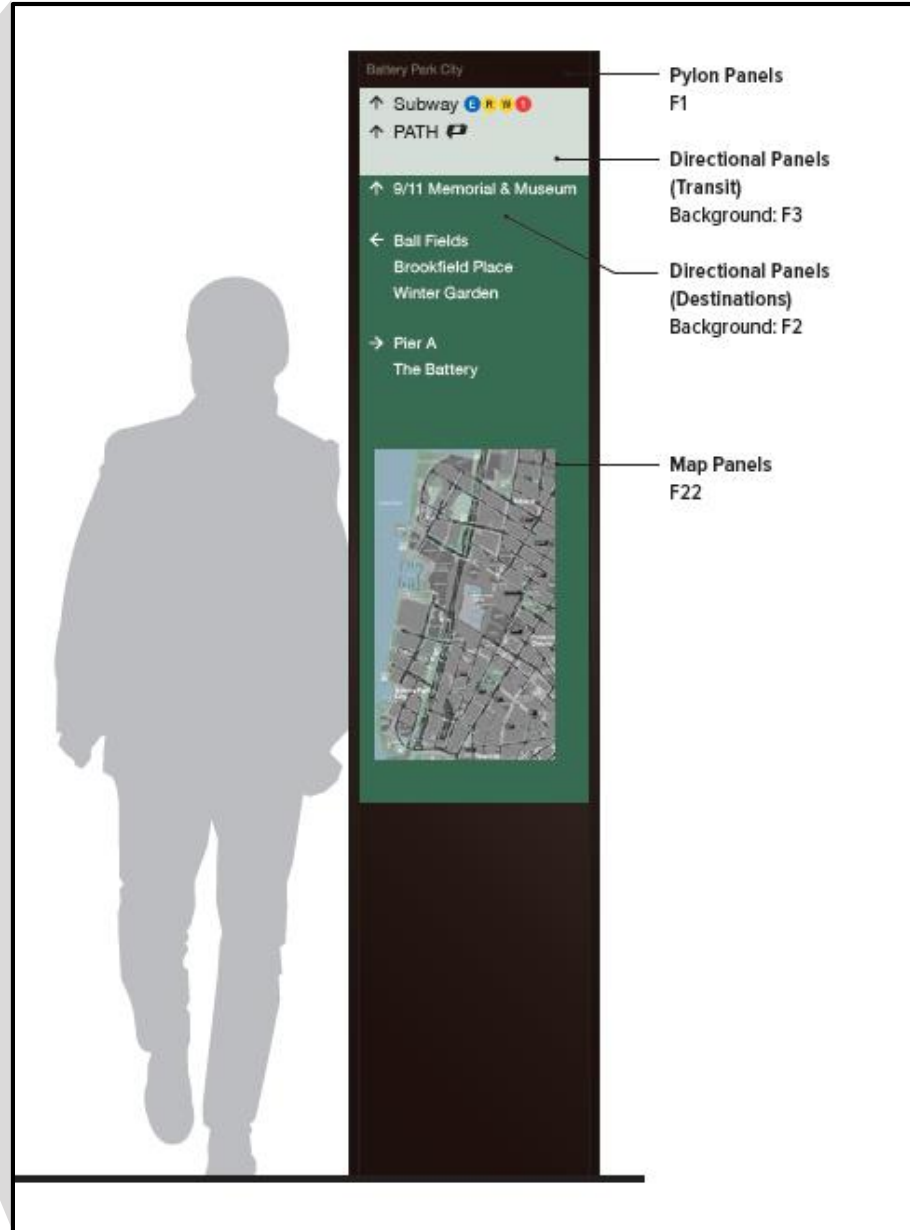
Sign Type E1  
1/4" = 1'-0"



Sign Type E2  
1/4" = 1'-0"



Sign Type E10  
1/4" = 1'-0"



Sign Type C11  
1/4" = 1'-0"



Sign Type C20  
1/4" = 1'-0"



Sign Type H  
1/4" = 1'-0"



Sign Type J  
1/4" = 1'-0"

# Sign Types



Sign Type A  
1/4" = 1'-0"



Sign Type B1  
1/4" = 1'-0"



Sign Type B2  
1/4" = 1'-0"



Sign Type C1  
1/4" = 1'-0"



Sign Type C2  
1/4" = 1'-0"



Sign Type C3  
1/4" = 1'-0"



Sign Type E1  
1/4" = 1'-0"



Sign Type E2  
1/4" = 1'-0"



Sign Type E10  
1/4" = 1'-0"



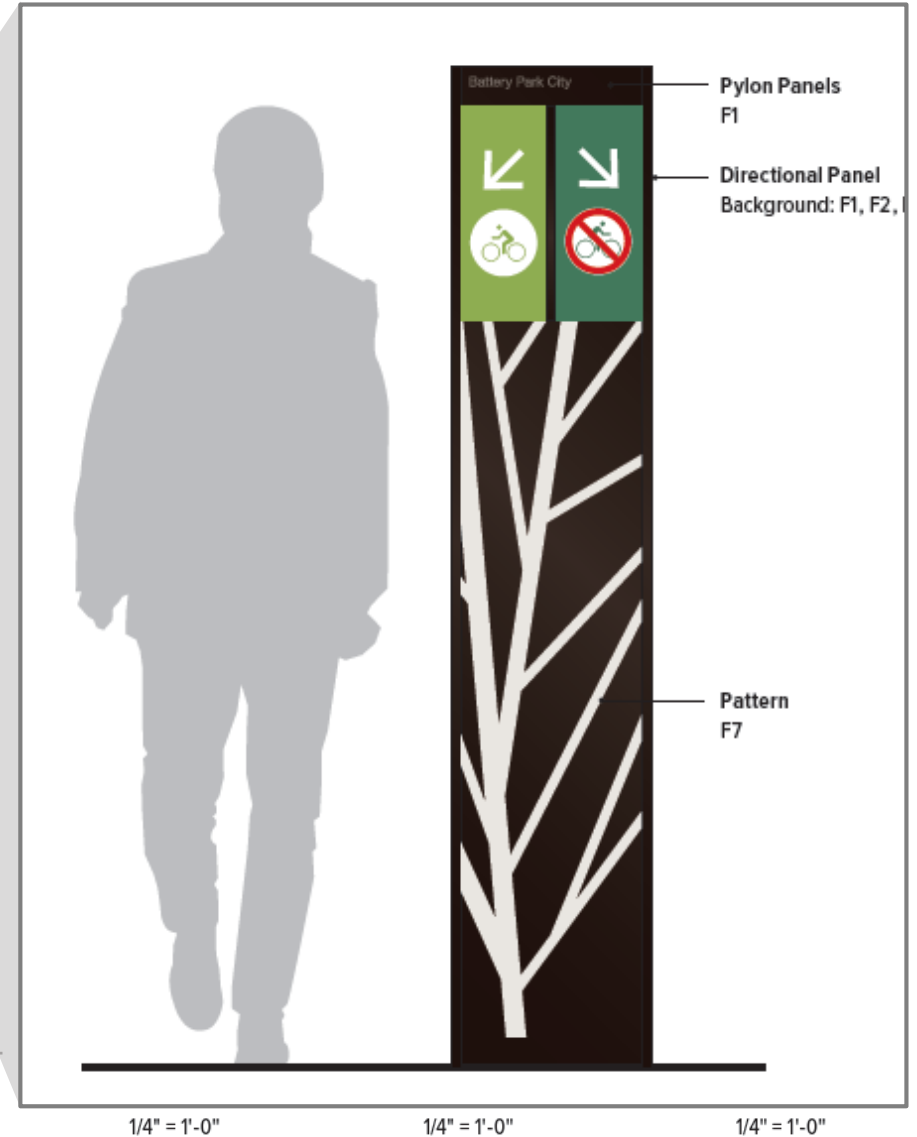
Sign Type E11  
1/4" = 1'-0"



Sign Type F1  
1/4" = 1'-0"



Sign Type F2  
1/4" = 1'-0"



# Sign Types



Sign Type A  
1/4" = 1'-0"



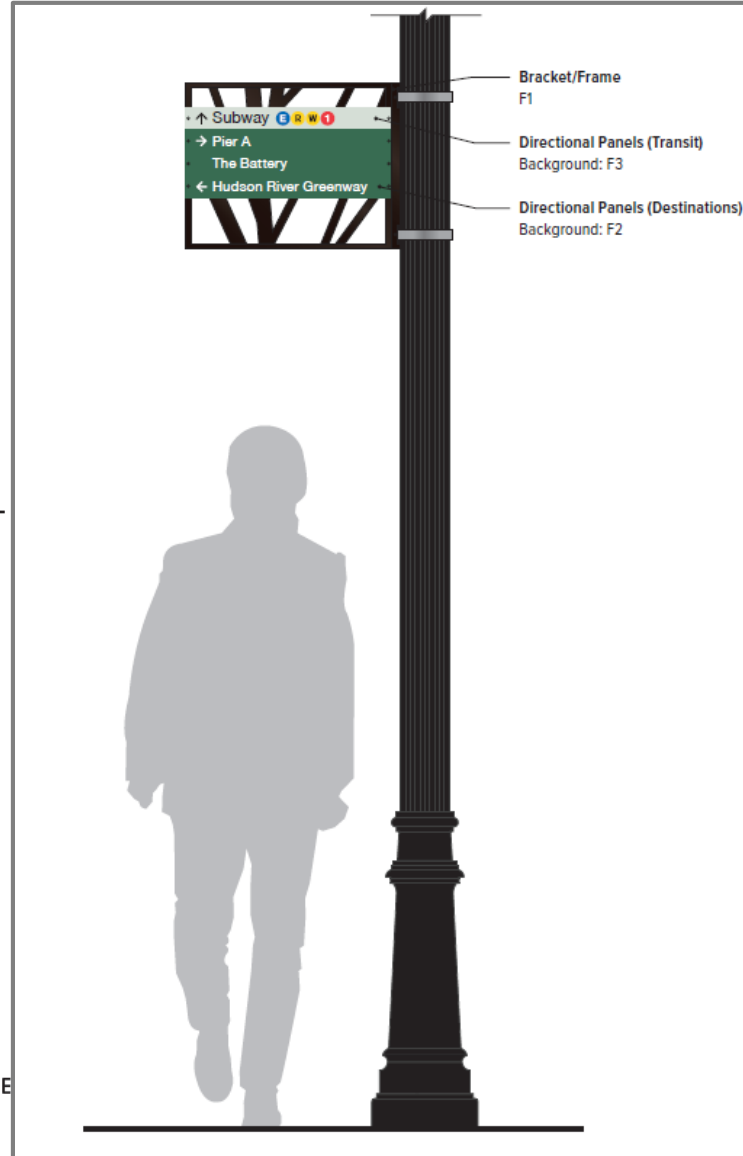
Sign Type B1  
1/4" = 1'-0"



Sign Type E1  
1/4" = 1'-0"



Sign Type E2  
1/4" = 1'-0"



Sign Type C3  
1/4" = 1'-0"



Sign Type C10  
1/4" = 1'-0"



Sign Type C11  
1/4" = 1'-0"



Sign Type C20  
1/4" = 1'-0"



Sign Type F2  
1/4" = 1'-0"



Sign Type F3  
1/4" = 1'-0"



Sign Type H  
1/4" = 1'-0"



Sign Type J  
1/4" = 1'-0"



# Sign Types



Sign Type A  
1/4" = 1'-0"



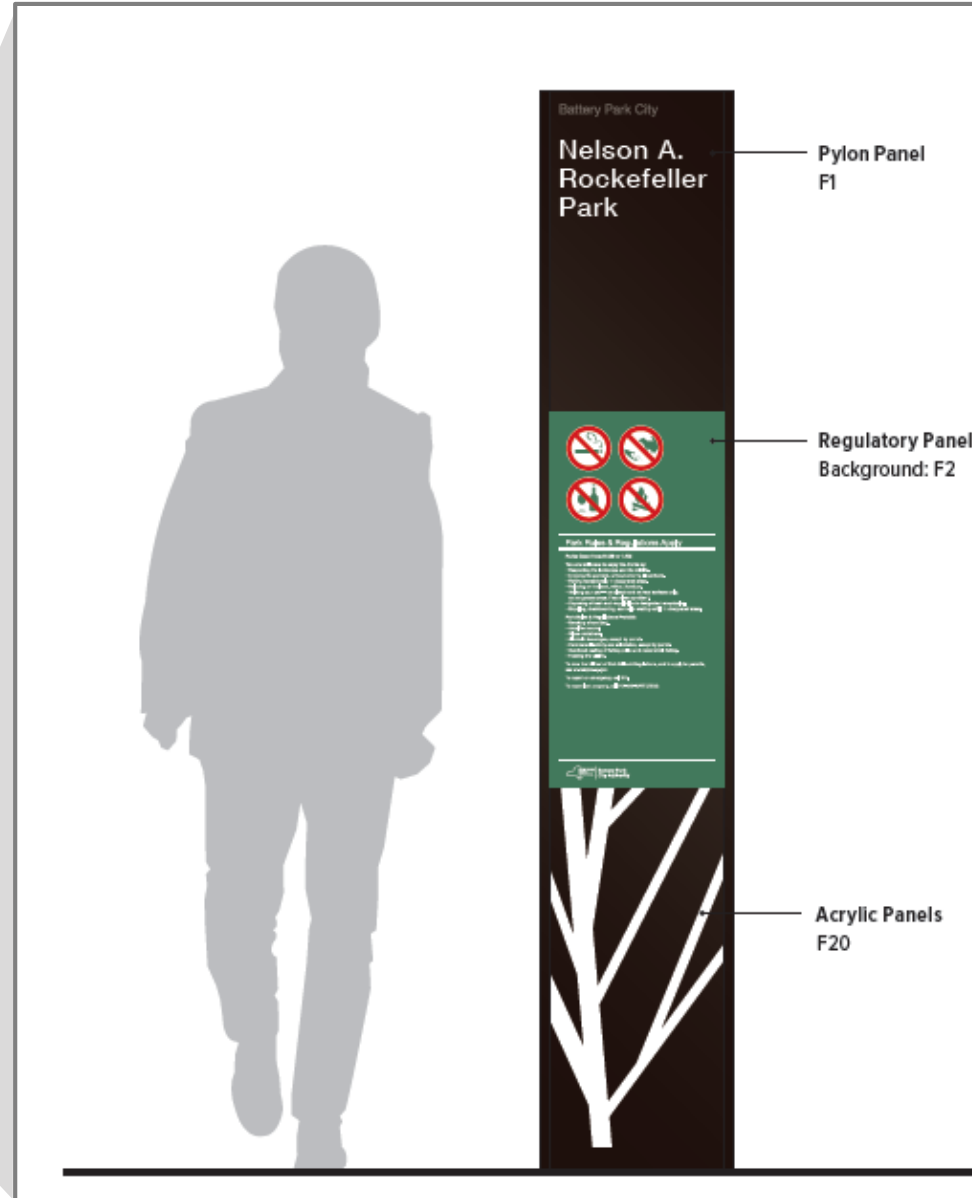
Sign Type B1  
1/4" = 1'-0"



Sign Type E1  
1/4" = 1'-0"



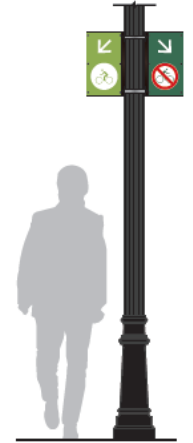
Sign Type E2  
1/4" = 1'-0"



Sign Type C10  
1/4" = 1'-0"



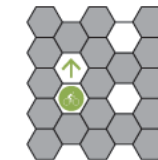
Sign Type C11  
1/4" = 1'-0"



Sign Type C20  
1/4" = 1'-0"



Sign Type F3  
1/4" = 1'-0"



Sign Type H  
1/4" = 1'-0"



Sign Type J  
1/4" = 1'-0"



# Sign Types



Sign Type A  
1/4" = 1'-0"



Sign Type B1  
1/4" = 1'-0"



Sign Type B2  
1/4" = 1'-0"



Sign Type C1  
1/4" = 1'-0"



Sign Type C2  
1/4" = 1'-0"



Sign Type C3  
1/4" = 1'-0"



Sign Type E1  
1/4" = 1'-0"



Sign Type E2  
1/4" = 1'-0"



Sign Type E10  
1/4" = 1'-0"



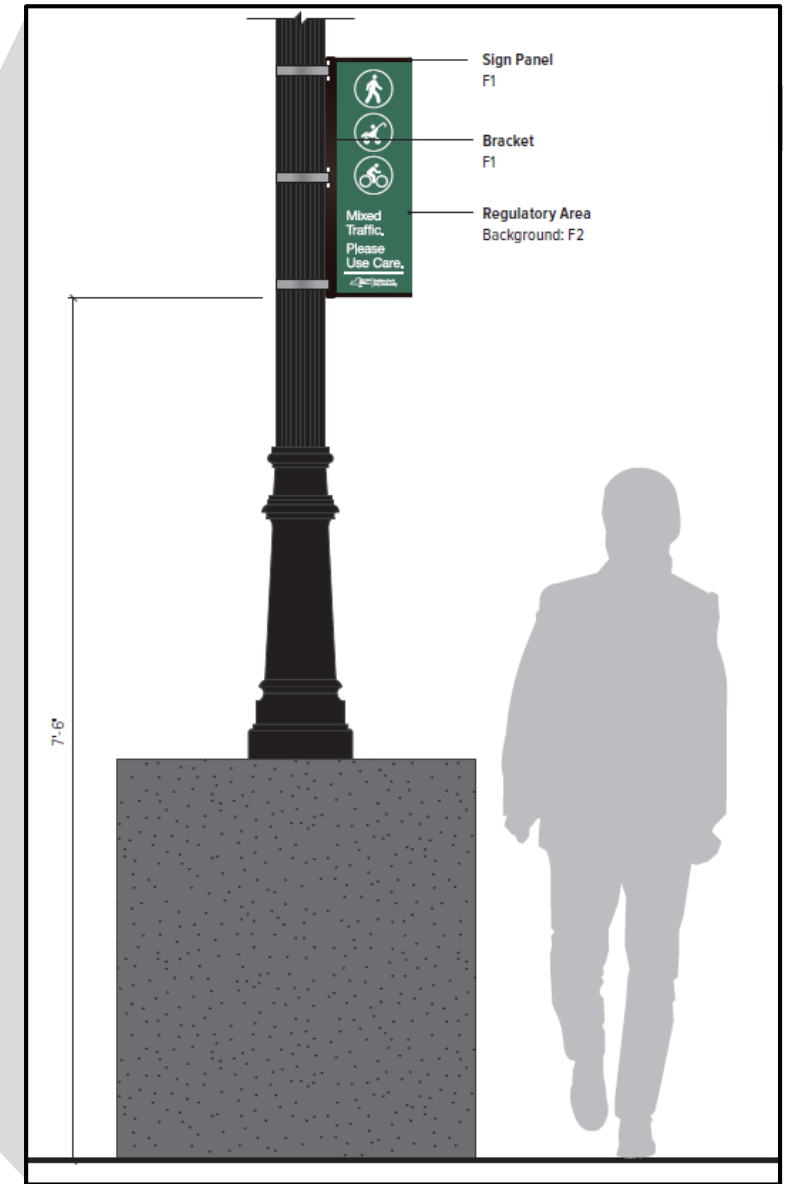
Sign Type E11  
1/4" = 1'-0"



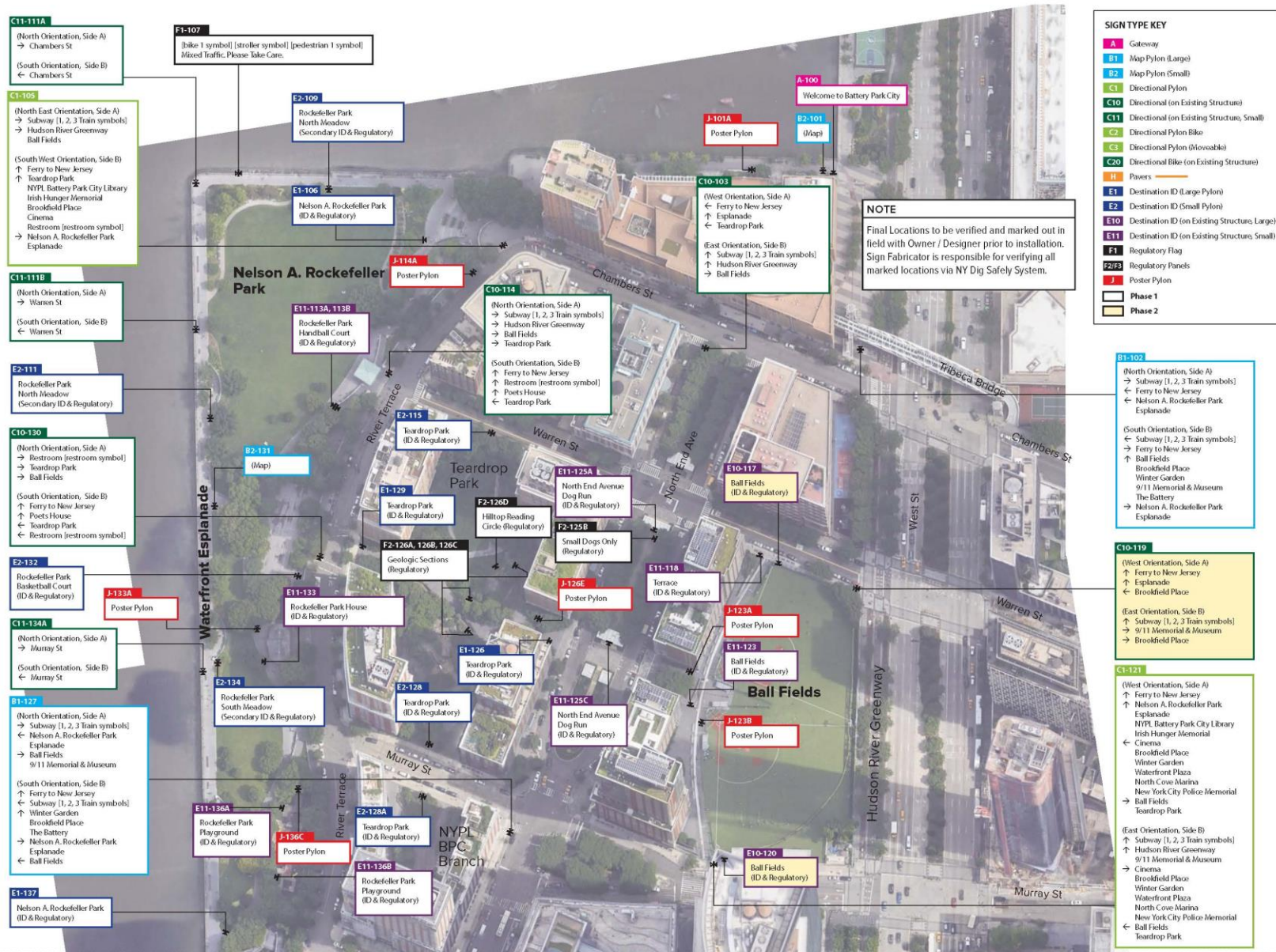
Sign Type F1  
1/4" = 1'-0"



Sign Type F2  
1/4" = 1'-0"



# Locations



**SIGN TYPE KEY**

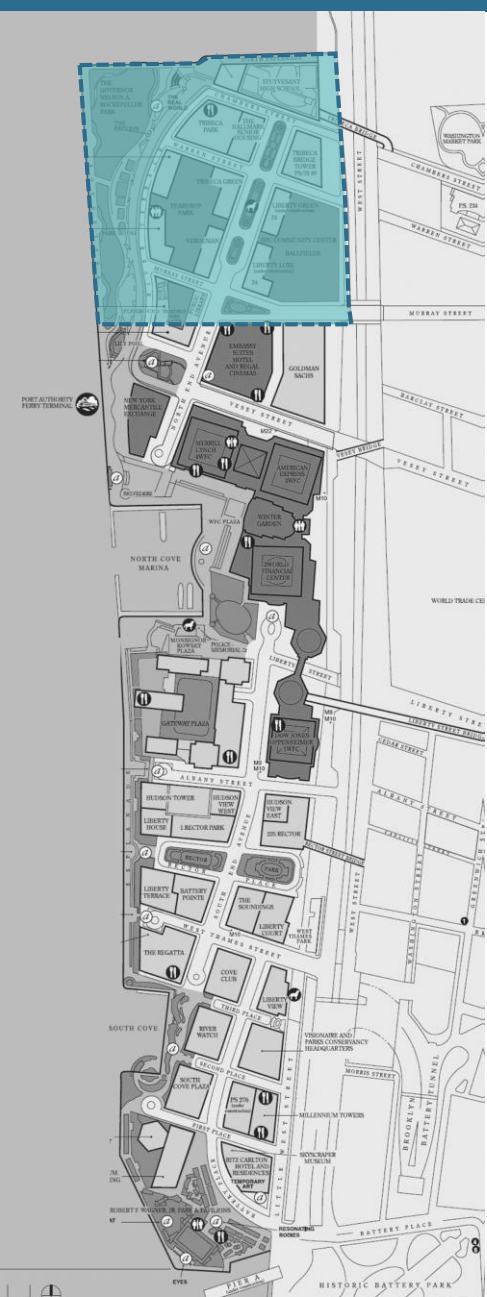
A	Gateway
B1	Map Pylon (Large)
B2	Map Pylon (Small)
C1	Directional Pylon
C10	Directional (on Existing Structure)
C11	Directional (on Existing Structure, Small)
C2	Directional Pylon Bike
C3	Directional Pylon (Movable)
C20	Directional Bike (on Existing Structure)
E1	Destination ID (Large Pylon)
E2	Destination ID (Small Pylon)
E10	Destination ID (on Existing Structure, Large)
E11	Destination ID (on Existing Structure, Small)
F1	Regulatory Flag
F2/F3	Regulatory Panels
J	Poster Pylon
Phase 1	Phase 1
Phase 2	Phase 2

**B1-102:**  
(North Orientation, Side A) → Subway (1, 2, 3 Train symbols)  
Ferry to New Jersey  
Nelson A. Rockefeller Park  
Esplanade  
(South Orientation, Side B) ← Subway (1, 2, 3 Train symbols)  
Ferry to New Jersey  
Ball Fields  
Brookfield Place  
Winter Garden  
9/11 Memorial & Museum  
The Battery  
Nelson A. Rockefeller Park  
Esplanade

**C10-119:**  
(West Orientation, Side A) ↑ Ferry to New Jersey  
Esplanade  
Brookfield Place  
(East Orientation, Side B) ↑ Subway (1, 2, 3 Train symbols)  
9/11 Memorial & Museum  
Brookfield Place

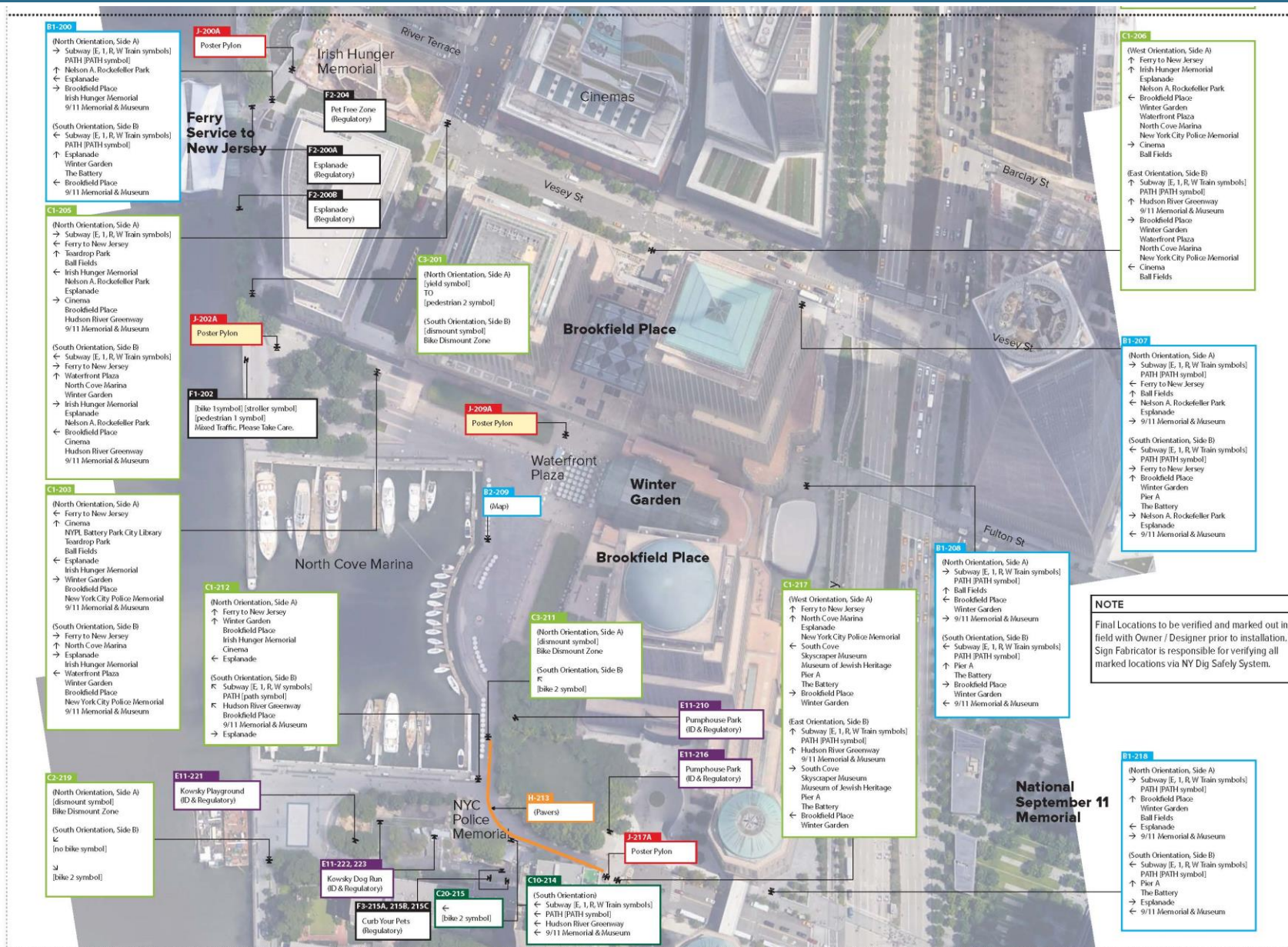
**C1-127:**  
(West Orientation, Side A) ↑ Ferry to New Jersey  
Nelson A. Rockefeller Park  
Esplanade  
NYPL Battery Park City Library  
Irish Hunger Memorial  
Cinema  
Brookfield Place  
Winter Garden  
Waterfront Plaza  
North Cove Marina  
New York City Police Memorial  
Ball Fields  
Teardrop Park

(East Orientation, Side B) ↑ Subway (1, 2, 3 Train symbols)  
Hudson River Greenway  
Cinema  
Brookfield Place  
Winter Garden  
Waterfront Plaza  
North Cove Marina  
New York City Police Memorial  
Ball Fields  
Teardrop Park



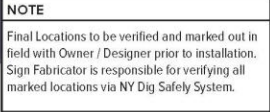


## Locations



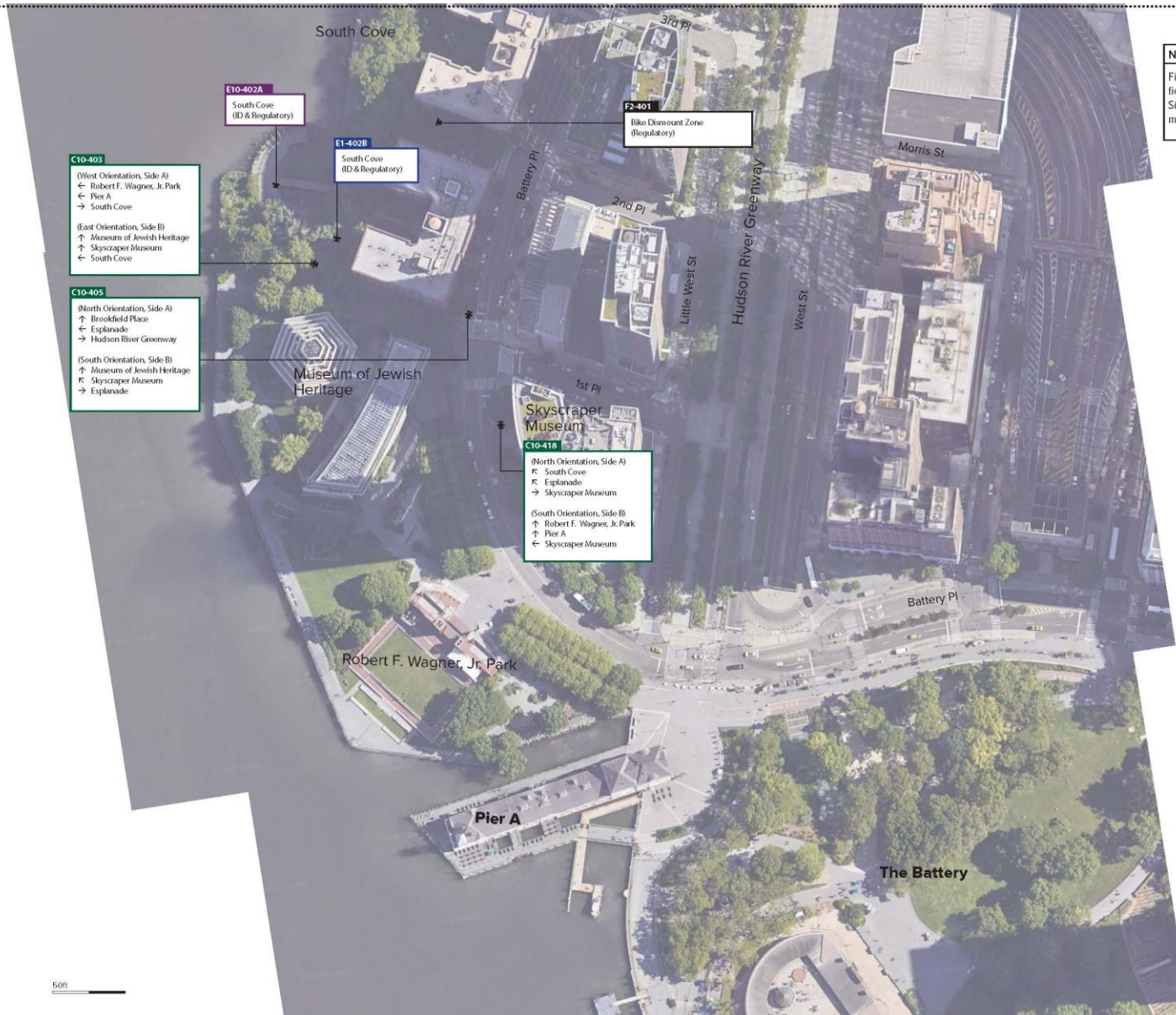


## Locations





# Locations



## NOTE

Final Locations to be verified and marked out in field with Owner / Designer prior to installation. Sign Fabricator is responsible for verifying all marked locations via NY Dig Safety System.



# Estimated Schedule

## Phase 1

Summer 2020 – Winter 2020

## Phase 2

Winter 2020 – early Spring 2021

